

Famous United Classics



Featuring Fine Blue white
DIAMONDS
PHONE
GI lbert 3-7935
Watch and Jewelry Repairing

CONVENIENT CREDIT

United JEWELERS
807 K ST.

DIAL
GI lbert 3-5791
816 K St.



FINE DIAMONDS
NATIONALLY ADVERTISED WATCHES
Convenient Terms

Guaranteed WATCH REPAIRING
DIAMONDS RE-SET
JEWELRY REPAIR
All Work Done On the Premises

MERKSAMERS
DeVons
JEWELERS
816 K ST.

In Sacramento It's
ROBERT POWELL JEWELERS
For Fine Jewelry



Mill Levinson



George Happersberger

GI lbert 3-7939

- BONDED DIAMONDS
- QUALITY WATCHES
- SILVERWARE
- DIAMOND SETTING
- GUARANTEED WATCH REPAIRING

Robert Powell Jeweler

Buy with Powell's Budget Terms
1004 K STREET
In the Sacramento Hotel

FRED FRICKE Jeweler

Fine Watches Diamond Rings



Elgin Gruen Hamilton Longines Wittnauer

Bridal Sets Silverware Gifts for All Occasions

Expert Jewelry & Watch Repair
CONVENIENT BUDGET TERMS
Just off K St. on 9th
1019-9th Phone HUdson 4-0563

GENSLER-LEE
YES, GENSLER-LEE SELLS MORE DIAMONDS THAN ANY OTHER JEWELER IN THE WEST!

730 K Street
Cor. 8th & K
Phone: GI lbert 2-1825
"Take a Year to Pay"

DIAMOND SPECIALISTS
STORES ALL OVER CALIFORNIA
"Over 50 Years of Service"



Jewelers-Retail-(Cont'd)
EDISES JEWELERS

"The Store with the Fine Reputation"
Authorized Distributors for:
Hamilton - Elgin - Gruen - Bulova
Omega - Mido - Longines - Eterna
and Other Fine Makes
Wallace - Alvin & International Sterling
The Finest Watch and Jewelry Repairing
"THE HOME OF LOVELIEST DIAMONDS
AND WEDDING RINGS"

EDISES JEWELERS
Next Door to the Joseph Magnus Store
925 K. GI lbert 3-3931

FARR NED S
**DIAMONDS - WATCHES
WATCH REPAIRING
Special Order Work**
Diamonds & Old Gold Bought for Cash

Room 222
Forum Bldg GI lbert 2-6612

Fayr Jack 719 K. GI lbert 3-7226
Feige & Johnson 1916 Del Paso Blvd. Wabash 5-2885

FIFTH AVENUE JEWELERS
DIAMONDS - WATCHES - JEWELRY
Princess Diamonds - Registered & Bonded
Mary Kyotani - Owner
1230-4th HU dsn 4-4801

Fricke Fred 1019-9th. HU dsn 4-0563
(See Advertisement This Page)
GENSLER-LEE DIAMONDS 730 K. GI lbert 2-1825
(See Advertisement This Page)
GREBITUS JEWELERS 1108 J. GI lbert 2-9081
(See Advertisement Page 215)

HANSEN'S WATCH SHOP
Complete Line of Jewelry
101 Cantalier N Sacto. Wabash 5-0566

HARGER H T
Authorized Railroad Watch Inspector
Southern Pacific - Western Pacific
Watch & Jewelry Repair Done on Premises
1028 K. GI lbert 3-1335

Harger's Jewelers 3396 El Camino Av. IVhoo 7-1161
Harris Jewelry Co 501 K. GI lbert 3-4775

HEATH JEWELERS
Since 1856
DIAMONDS - WATCHES
Hamilton - Elgin - Longines - Wittnauer
WATCH REPAIRING
OUR SPECIALTY
JEWELRY REPAIRING
Convenient Terms
1010-9th GI lbert 3-2861

JEFF A ILIFF 912 J. GI lbert 2-3379
JEWEL BOX
Watch & Jewelry Repairing Guaranteed
2917B-35th Hllcrst 6-4083

JEWELCRAFT JEWELERS
JEWELRY & WATCH REPAIR
Diamond Setting & Jewelry Design
Jewelry Factory on Premises
515B K. HUdson 4-7545

Johnson & Feige 1916 Del Paso Blvd. Wabash 5-2885

JOHNSON-IRWIN
WATCHES - DIAMONDS
Sterling Silver - Gift Items
Watch & Jewelry Repairing
Special Order Work
Francesca Bldg
12th & L. GI lbert 2-7586

Kay Jewelers 810 K. GI lbert 2-8919
King's Jewelry
2138 Grand Av Del Paso Hgts. Wabash 5-7558
LOVETT'S JEWELERS
Successor To Noack's
1217 K. HU dsn 4-0492
(Continued Next Page)

Be sure you include concealed telephone wiring and handy telephone outlets in the new home you're planning.

Jewelers-Retail-(Cont'd)
MELVIN JEWELERS
Jerome K. Melvin, Distrib.
ELGIN - GRUEN - BULOVA
Watch Repairing
621 K. GI lbert 3-7596

MONK TOM B CO
The House of Perfect
DIAMONDS
HAMILTON - ELGIN - GRUEN
WATCHES
Jewelry for All Occasions
1006 J. GI lbert 2-1233

MORLEY JEWELERS 915 K. HU dsn 4-9921
Myers E W Co 1005-9th. GI lbert 3-8205

OK PARK JEWELERS
THE STORE WITH THE SENSIBLE PRICES
Jewelry of Distinction
We Specialize in Diamond Remounting
Watch Repairing
Our Years of Experience Is Your Guarantee
WATCHES - DIAMONDS - JEWELRY
2941-35th Hllcrst 6-5703

Powell Bob 1020-10th. HUdson 1-0879
Powell Robert 1004 K. GI lbert 3-7939
(See Advertisement Page 216)
Ralph Thomas S Mrs.
5660 Robertson Av Carmichael. IVhoo 9-9363

RESHKE FRANK J SR
Since 1910
**DIAMONDS
WATCHES - JEWELRY
WATCH REPAIRING
JEWELRY REPAIRING & MFG.
DIAMOND SETTING**
1036 J. GI lbert 2-8738

ROGERS JEWELRY CO OF SACRAMENTO
FRIENDLY CREDIT
FAMOUS FOR
DIAMONDS
WATCHES SILVER
NO MONEY DOWN
52 WEEKS TO PAY
815 K. GI lbert 3-1707

ROPER GEO W CO
Public Mkt Bldg. GI lbert 2-7369

SILVER'S JEWELERS
THE DIAMOND STORE OF SACRAMENTO
DIAMONDS - WATCHES - JEWELRY
Easy Credit Terms
800 K. HU dsn 4-8211

Simpson Jewelry Co 1206 K. HUdson 4-7242

SIMPSON'S
EVERYTHING IN
JEWELRY
MANUFACTURING
"Creators of
Beautiful Jewelry"

"WHERE TO BUY IT"
MANUFACTURER
Simpson Jewelry Co 1206 K. HUdson 4-7242

Travis Walter C 1317 J. GI lbert 2-8458

UNITED JEWELERS
EVERYTHING IN JEWELRY
All Standard Makes of Watches
Perfect Quality Diamonds
CONVENIENT CREDIT
United Jewelers - Next to Clunie Hotel
807 K. GI lbert 3-7935

United Jewelers 807 K. GI lbert 3-7935
(See Advertisement Page 216)
Village Jewelers The
2613 Marconi Av. IVhoo 9-6124

Jewelers-Retail-(Cont'd)
Wachhorst H & Co 926 K. GI lbert 3-4726
Wallis Leslie H 3840 Stockton Blvd. Hllcrst 5-8265

WIESEN OTTO F
42 Yrs. Jewelry Business in Sacto.
DIAMONDS - WATCHES - JEWELRY
SPECIAL ORDER WORK
"Buy Upstairs and Save Money"
2nd Floor
1020-10th GI lbert 3-5537

WRIGHT WATCHMAKERS
Expert Repairing on All Makes
Authorized Sales & Service for
HAMILTON - ELGIN - LONGINES & WYLER
2905 J. GI lbert 3-7293

Jewelers' Supplies
Strutz Watchmakers & Jewelers Supply
2200 K. HU dsn 4-3919

Jewelers-Wholesale
Capitol Jewelers 1009 1/2-9th. HUdson 4-1632
Strutz Watchmakers & Jewelers Supply
2200 K. HU dsn 4-3919

Jewelry Engravers
BELL-CRAFT ENGRAVERS 2618 F. GI lbert 3-5510
GREBITUS JEWELERS 1108 J. GI lbert 2-9081
Larson E O Forum Bldg. GI lbert 3-2675

KEEP LIGHT FROM MILK
Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Jewelry Repairing
DANIELS JEWELERS 725 K. GI lbert 2-0062
Edises Jewelers 925 K. GI lbert 3-3931
GREBITUS JEWELERS 1108 J. GI lbert 2-9081
Harger H T 1028 K. GI lbert 3-1335
Irving's Jewelers 1124 1/2-8th. HU dsn 4-9962
JEFF A ILIFF 912 J. GI lbert 2-3379
Jewelrycraft Jewelers 515B K. HUdson 4-7545
MONK TOM B CO 1006 J. GI lbert 2-1233
Poole Jim 3232 H. HUdson 1-1812
RESHKE FRANK J SR 1016 J. GI lbert 2-8738
WIESEN OTTO F 1020-10th. GI lbert 3-5537
Zadorkin Nick 1119-7th. GI lbert 2-0607

Juice Extractors
MARVEL JUICER
W R LABORATORIES
639 E Lockeford. Lodi 9-4638

Junk Dealers
ADELINE'S JUNK YARD
1800-6th GI lbert 2-8237

ASSOCIATED IRON & METAL CO
Dealers in All Grades of
SCRAP IRON & METAL
SACRAMENTO'S NEWEST
AND LARGEST SCRAP YARD
Over 30 Years in
Northern California
Other Yards: Oakland & Richmond
200 Jlibboom. GI lbert 3-4673

Associated Iron & Metal Co
200 Jlibboom. GI lbert 3-4673
(See Advertisement Page 218)
(Continued Next Page)
Please wait till you hear the dial tone
... then dial.

JUNK & SCRAP IRON



*Largest and Most Modern
Junk Dealers in Northern Calif.*

**HIGHEST PRICES PAID
FOR ALL JUNK - A SPIKE TO A CARLOAD
Bought in Any Quantity**

- War Surplus Materials
- Auto Bodies - Light Sheet Scrap for Baling
- Pipe and Machinery - All Types of Flats & Rounds
- HOUSE RAGS - SCRAP METAL - BATTERIES
- Sterilized Wiping Rags. We Own & Operate Our Own Laundry.
- Public Weighmaster. 60-Ft. Platform Dial Scale.

TWO LOCATIONS TO SERVE YOU:

STEEL MILL SUPPLY CO., INC.
12th and No. B Streets • GI lbert 2-2917

R. ROSENBERG and SONS INC.
100 North 12th • O. Goldblatt GI lbert 3-5971

